

PARKWAY MANOR NEWSLINE



A PTO Publication

DATES TO REMEMBER....

September 6

- ❖ First day of school

September 12

- ❖ PTO Meeting/New Parent Social 9:15am in the Cafeteria
- ❖ Kidstuff & Entertainment Book Sales begin

September 13

- ❖ Open House 7:00-8:30pm

September 22

- ❖ School Photos

September 29

- ❖ NO SCHOOL: Professional Development Day

Upcoming.....

October 4

- ❖ Hearing Screenings

October 11-14

- ❖ Fall Book Fair

Movie Night coming soon!

PARKWAY MANOR IS....

all set for learning!



When you ask your child about her day at school or help her prepare for the next day, you teach her that learning is important. She'll see that success in the classroom begins at home – with family conversations, regular routines, and healthy habits. Try these tips for a great year.

Talk about school. Encourage your child to share her accomplishments with you by asking her specific questions. (“What did you make in art?” “Who did you read about in history?”) Or make it a game to discuss the day on your way home – take turns describing something you did, and see how much each person can share before you reach your house.

Follow a routine. Create a schedule for your youngster to stick to on school nights. Include time for homework, dinner, playing, reading for pleasure, and relaxing. *Tip:* Ask her teacher how much homework your child can expect, and help her set aside enough time to finish it. Finally, figure out a bedtime that gives her 9-11 hours of sleep.

Make attendance a priority. Let your youngster know that it's important to be in school every day. Talk about ways she can stay healthy and avoid sick days, like washing her hands regularly and eating a balanced diet that includes plenty of fruits and vegetables. Also, try to schedule doctor appointments and family trips when school isn't in session.



Healthy Lifestyles

As we prepare to send our children back to school, we do realize that many parents like to send in birthday treats to school. It is always great if we can keep them as healthy, fun treats! Here are some ideas for healthy celebrations at school.

Birthday Treat Ideas

- Pencils, erasers, stickers, and other small school supplies
- Fresh fruit kabobs
- Fresh fruit cups – use seasonal fruits; can top with nonfat whipped topping
- Whole fruits of the season
- Cut up fruit with yogurt dip
- Fresh vegetable trays with yogurt or ranch dip
- Air-popped popcorn
- Pretzels
- Crackers and low fat cheese; try letting the children cut sliced cheese with cookie cutters
- Baked chips and salsa
- Low fat breakfast or granola bars
- Trail/cereal mix (whole grain, low-sugar cereals mixed with dried fruit, pretzels, etc.)
- If using cookies, best choices oatmeal, oatmeal with raisin, ginger snaps or other cookies that include whole grains.
- Angel food cake with fresh fruit
- Chocolate or vanilla pudding made with nonfat milk & served in party cups
- Fruit smoothies
- 100% fruit juice

This year, Parkway Manor Elementary School is again participating in the Box Tops for Education Program. This fund raiser requires no door-to-door selling for the children and no costs are involved.

All you need to do is clip the Box Top logos from participating General Mills products and send them to school with your children. Simply place Box Tops in a plastic bag or envelope, clearly marked with your child's name and teacher, and stay tuned for upcoming contests and instructions on when to send your Box Tops to school and where you child should bring them to in school!

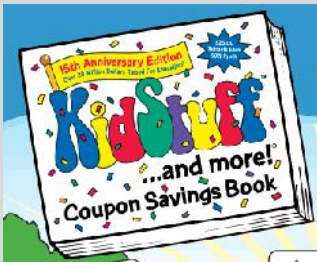
Our school receives 10 cents for each Box Top we collect! The more we collect the more cash we earn! Additionally, one of the easiest ways you can help is to join the Box Tops for Education Booster Club at boxtops4education.com. Signing up takes only a few minutes and membership is so rewarding.

Thank you for making a difference for our school.



TIME TO SAVE MONEY

The **KIDSTUFF** coupon book will be coming home next week to help raise funds for Parkway Manor. The money saved from just two or three coupons will pay for the cost of the book. Everything after that is money in YOUR pocket. Please consider purchasing a book for yourself or as a gift to help support our school! Coupons from shoe and clothing stores to party supply stores make it SO easy to use and save money!



GOING GREEN with Parkway Manor's PTO

In an effort to support the environment and the "Go Green" movement, Parkway Manor Teachers and Staff and the PTO formed a communication alliance last year to deliver to you information about the PTO's services, programs, fund raisers, reminders, and other important information while cutting down on the clutter of papers sent home, sometimes in multiples for some families.

Information reminders on events, programs, fund raisers, announcements, etc... will be put on the classroom chalk boards for copy into your child's homework and communication folders, all postings will be listed on the Parkway Manor website (www.parklandsd.org/pm/), and announcements will be made during school hours.

In addition, *The Newsline*, a PTO publication that provides a wealth of information of the goings on at Parkway Manor will now be available to you through the Parkway Manor PTO on the Parkway Manor website and in the e-communications folder. If the school has your email address on file, a copy will be emailed to you. Some hard copies will be available for review on the Parkway Manor PTO Bulletin Board in the entrance way at school. This will begin some of our first steps in helping Go Green Movement.

ABSENTEE REPORTING PROCEDURE

If your child is absent, please call the building absentee hotline before 9:00am.

Hotline #: **(610) 351-5900 Ext. 26711**

By reporting your child's absence, the office staff can ensure that all students have arrived to school safely. If you report your child's absence before 9:00am, a written excuse will not be necessary. For all absences not reported before 9:00am, a staff member will call the designated number to inform the parent of the child's absence. If the staff is not able to contact anyone, a message will be left and a written excuse will be required within 5 days or the absence may be considered illegal.

You may also request homework when you call the hotline to report your child's absence.

SEPTEMBER BIRTHDAYS

Mrs. Houck

Mrs. Meleta

Mrs. Duffy

Mrs. Buck

Mrs. Berkheimer

Mrs. Stauffer

Mrs. Falise

Mrs. Perella

Dylan Shaffer, Ethan Kushnick, Joshua Bower, Oscar Lopez, Mason Hayward, Erand Bizati, Alexander Garber, Ryan Micheletti, Swapna Mathew, Sinia Delva, Teagan Mangahas, Angelina Treglia, Nikolas Seladones, Marco Trifkovic, Dominik Deutsch, Harold Ramos, Kyle Gaffney, Raphael Ettinger-Finley, Kristen DeStefon, Thomas Hawkey, Katelyn Kunz, Aydan Leighton, Eriks Malikovs, Jesse Sanchez, Muhiit Farakh, Megan Cole, Michael Li, Benjamin Mathew, Emily Buck, Andrew Jarrah, Tanner Lehr, Ryan Hank, Amanda Gordon, Emily Kokie, Brian Avila, Jacob Chavez, Pari Patel, Madeleine Maggioncalda

Gently Used Book Drive

A new school year usually means new books for Parkway Manor children. You may find that your home library has gotten too big for your bookshelves! If your children have outgrown some of their old books, don't throw them away. Please send them to school and contribute to Parkway Manor's Gently Used Book Drive.

In the main hallway of school, there is a collection box by the cafeteria where children can leave their old, gently used books. Our volunteers will collect these books periodically and distribute them to local charities and hospitals in the Lehigh Valley. Some books might even go to Parkway Manor's own teacher's libraries in the classroom! Children throughout the Allentown area will enjoy the books that your kids have left behind, and you can know that no book will go to waste.


Please send any books that are intact and in good condition to school for your children to drop-off at our collection site. If you have any questions, please call Carrie Houser at 610-530-0578. If you have a large quantity of books that is too heavy for your child to bring to school himself, please call for other arrangements.



CALENDAR

September 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6 Day 1	7 Day 2	8 Day 3	9 Day 4	10
11	12 Day 1	13 Day 2	14 Day 3	15 Day 4	16 Day 1	17
18	19 Day 2	20 Day 3	21 Day 4	22 Day 1	23 Day 2	24
25	26 Day 3	27 Day 4	28 Day 1	29 NO SCHOOL	30 Day 2	



COUPONS GALORE!!!!

THE ENTERTAINMENT BOOK will be available for purchase again starting next week. There are so many coupons for restaurants, food stores, movie theaters, sporting goods and activities. It is a great buy for yourself or as a gift while helping Parkway Manor to raise money to benefit the school and children.

FALL BOOK FAIR

The Parkway Manor Elementary Fall Scholastic Book Fair will be Tuesday, October 11 through Friday, October 14, 9 am – 3 pm. Join us for fun and early Christmas shopping. The selection is going to be great and *everyone* loves books as gifts. In addition, Parkway Manor Parent Visitation Days are scheduled for Wednesday, October 12 from 9:15-11:15 and Thursday, October 13 from 1:15-3:15. On Thursday, the Book Fair will remain open until 4 pm. Please visit our Book Fair home page at <http://bookfairs.scholastic.com/homepage/parkwaymanor>. The home page has lots of neat features including video clips, information about the authors, book talks, our daily hours and even a contest. Please select Fall Book Fair on your PTO volunteer sheet if you are interested in helping out. See you there!





THANK YOU!!!!!!!

to the PTO Board Members and Committee Chairs who have agreed to serve for the 2010-2011 school year!

President: Miriam Zager
Past President: Chaun Yount
Executive Vice President: Melissa Leonzi
Treasurer: Sherry Shock
Secretary: Debbie Pollice
Advisor: Scott Bartman
Staff Representative: Scott Fedorak

Communications
VP: Tracy Sussman

Student Directory	**Open**
School Sign	Marlene Batista
Yearbook	Lynn Ochs
	Tracy Sussman
Room Parent Coordinator	Peggy Mercatelli
	Tracy Sussman
Volunteer Coordinator	Krissy O'Mara
Graphics	**Open**
Webmaster	Laura Lesack



Community Outreach
VP: Carrie Houser

Gently Used Book Drive	Carrie Houser
Blood Drive	Bindi Patel
Community Event	Melissa Leonzi
	Kaye Coval

Academic Enrichment
VP: Lisa Fifield

Library Volunteer Coordinator	Sherry Schock
Science/Invention Fair	Marie Robinson
	Michele Allsop
Assemblies	Diane Lemberg
Walking Club	**Open**
Field Day Coordinator	Carrie Houser

Fundraising
VP: Gina Clifton

Bake Sale	Jen Oxfeld
	Ellen Gordon
Box Tops	Christine Plessl
Fall Book Fair	Beth Kushnick
	Ilene Ringold
	Jen Oxfeld
	Lisa Penso
	Bonnie Singer
Inkjet Recycling	Amy Fels
Entertainment Books	Missy Maggioncalda
Kidstuff Books	Bonnie Singer
Spring Book Fair	Rachel Shurman
	Rachel Shurman
Spirit Wear Sale	
Scrip Sale	

Social Activities
VP: April May

Holiday Decorations	**Open**
Hospitality	Ellen Gordon
	Jen Oxfeld
Family Bingo/Silent Auction	Lisa Fifield
	Alli Lipson
Tricky Tray	Gina Clifton
Holiday Boutique	Michele Weiner
	April May
Sundae Party	Michele Schutter
	Melissa Leonzi
Movie Night	April May
	Tammy Miller
Family Dance	Dana Norris
	Susan Platt

School Community Service
VP: Beth Kushnick

Teacher/Staff Appreciation Week	Missy Maggioncalda
	Ellen Gordon
	Rachel Shurman
Birthday Table	Jayne Cruz
	Beate Wilsterman
Garden Club	Beate Wilsterman
	Jayne Cruz
Special Projects	Lisa Fifield
	April May
Halloween Costume Shop	Carissa Gundrum
	Susan Platt
Leave a Legacy	Beth Kushnick
	Tracy Sussman
School Pictures	Dana Norris
	Beth Kushnick

System

Allows District to Contact All Parkway Manor School Families in Just Minutes

Parkland School District offers the *Connect-ED*® service, our school-to-parent rapid communication service. With the service, our school can send periodic and personalized voice messages to all parents within minutes. The service is used to complement our emergency preparedness procedures and to inform parents of upcoming school events such as Open House, Parent-Teacher Conferences, and PSSA testing. We also utilize the system to call you when school is delayed or canceled due to inclement weather. **Note: You can expect weather delay/cancellation calls to be made around 5:30 AM to the primary number on file only (not all 5 emergency numbers that we may have on file).** You may have already received Mr. Bartman's call over the summer and experienced the benefit of this service. **If we need to dismiss school early for any unscheduled reason such as weather, the system will call all emergency numbers; send a text message and an email to all contacts on file.**

We strongly encourage all parents to participate in this new notification system as opting out will not allow families to receive messages that will be communicated via the system in the event of a true emergency.

Information forms listing phone numbers that we have on file will be sent home in September for your verification. Email addresses and SMS Text Message phone numbers will also be collected at that time. For those with hearing impairments, a TTY device number will also be collected.

Of course, you may update or change the information we have on file at any time during the school year by contacting your school building secretary at 610-351-5850.

HELP US HELP OUR SCHOOL



Did you know there's an easy way to help us raise money for our school—for books, band uniforms, reading programs and anything else that can use extra funding? It's called Take Charge of Education, and it's helping our school right now.

Here's how it works: Visit Target.com/tcoe or call 1-800-316-6142 to designate our school, then use your REDcard whenever you shop. When you use your REDcardSM (Target® Visa® Credit Card, Target Credit CardSM or Target Check CardSM), Target will donate up to 1% of your purchases to the eligible K-12 school of your choice.*

Don't have a REDcard? It's easy to apply. Get started in person at any Target store or go to Target.com/redcard.

Grandparents, alumni, friends and neighbors are all welcome to participate in the program. The more people we involve, the harder the program works for our school. If you're already participating, thank you! Check out our school's progress anytime at Target.com/tcoe.



Do you shop at Office Depot?

When you shop at Office Depot, 5% of your purchase will be donated to Parkway Manor Elementary School every time you make a purchase as long as **Account Number 70084859** is credited. At the time of purchase all you need to do is mention 'Back to School Rewards'. Yes, that's it! Mention Back to School Rewards (Year Round) and the cashier will look up the Parkway Manor Elementary School Account Number and credit Parkway Manor 5% of your purchase. All proceeds benefit Parkway Manor Students.

Ongoing PTO Programs

Gently Used Books

Donations can be placed in the bin located outside the cafeteria. For larger amounts, contact Kathy Dalton at 610-351-9233 or Lisa Nimeh at 610-336-9118 to make arrangements.

Inkjet & laser cartridges and cell phone recycling

You or your child can drop them in the container across from the cafeteria entrance.

Box Tops

Send the Box Tops to school in a plastic bag or envelope, clearly marked with your child's name and teacher. Please bring the Box Tops to your teacher to be put in the Box Top bags located in each classroom.



A great way to get involved at Parkway Manor is to volunteer. The PTO has some positions available for chairing or co-chairing events. If you are interested in any of the following, please contact Miriam Zager at 610-391-0286 or swimmir@aol.com.

CHAIRS NEEDED FOR:

- Directory
- Graphics
- Walking Path

We also need volunteers on each committee so please fill out the volunteer forms that come home in the pack to school packet! We look forward to another great year with successful events to enrich your families experience at Parkway Manor!

Newsline is produced by the PTO each month. We accept articles from the school administration, teachers, and PTO chairs regarding events that they run. The deadline for article submission is the 23rd of the month preceding the issue of Newsline in which you want your article to appear. All items are subject to approval and may be altered for design and space consideration. Please **DO NOT** submit articles with graphics embedded. The best way to submit is to have your text typed plainly with only using the return key to start a new paragraph. Any graphics you would like used should be attached separately. We can take text from the body of an email, or Word documents. Graphics should be standard photo formats such as jpg files. Submissions should be sent to Tracy Sussman at tsussman@verizon.net. If you have any questions, please contact me at 610-398-2711.

Thank you! Hope you enjoy this year's Newsline editions!